

VERA VAN DE SEYP (1993)

is a graphic designer, creative coder and media artist. She has great interest in artificial intelligence, languages and finding systems in chaos. Based in Amsterdam, she works as designer and artist, teaches at ArtEZ and HKU, and gives workshops and lectures across Europe.

CONTACT

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EXPERIENCE

2019–now
Teacher Digital Media
Graphic Design Department
ArtEZ, Arnhem

2020–now
Teacher Time Based Media
Graphic Design Department
HKU, Utrecht

2018–now
Co-admin of the online community
Generative Design Research Network,
with Tim Rodenbröker

2016–now
Designer for multiple institutions,
selection:

AIGA Eye on Design (New York)
Artangel (London)
EENWERK (Amsterdam)
Fluxum Foundation (Genève)
Kunsthal (Rotterdam)
KABK (The Hague)
Serpentine Galleries (London)

2016–2017
Lead designer at LUST
(now RNDR), The Hague

2015–2016
Front-end web-developer and
designer at IGNE, Utrecht

2015
Internship at LUST
(now RNDR), The Hague

EDUCATION

2017–2020
Media Technology
Master of Science (MSc)
Leiden University, Leiden

2019
Sandberg@Mediapark
Masterclass
Sandberg Institute, Amsterdam

2018
Chinese (A1)
Certificate
Beijing

2018
Seeds for the Future
Summer School
Huawei, Shenzhen

2018
Arts/Science
Honours Programme
KNAW, Amsterdam

2012–2016
Graphic Design
Bachelor of Arts (BA)
Royal Academy of Arts (KABK),
The Hague

2015–2016
Reading Club
Royal Academy of Arts (KABK),
The Hague

2014–2015
Visual Communication
Erasmus exchange
Weißensee Kunsthochschule, Berlin

2014–2015
Audiovisual Programming
Erasmus exchange
Universität der Künste (UDK), Berlin

2011–2012
French Language and Literature (B2)
Certificate
Université Pantheon-Sorbonne, Paris

2011–2012
French Art History
Certificate
Ecole France Langue, Paris

2005–2011
Gymnasium
Baccalaureate (8/10),
Stedelijk Gymnasium Leiden, Leiden

WORK FIELD

artificial intelligence, creative coding,
critical design, cryptography, data
scraping, data visualization, digital
craftsmanship, DIY engineering,
editorial design, graphic design,
installations, interaction design,
machine learning, maps, media art,
neural networks, research, typography,
web-design

LANGUAGES

Applescript, C++, Chinese (basis),
CSS, German (working level), Dutch
(mother tongue), English (fluent), French
(fluent), HTML, Java, Javascript, jQuery,
Latin (barely enough to read church
inscriptions), Processing, Pure Data,
Python, Sass, Spanish (basis)

SOFTWARE

Ableton, Adobe Creative Suite
(Illustrator, InDesign, Premiere
Pro, Photoshop), Arduino, Atom,
Blender, Cinema4D, DrawBot, Figma,
FontForge, GitHub, GitLab, Glyphs,
Jupyter Notebook, openFrameworks,
Processing, Pure Data, Resolume,
Sketch, Sourcetree, Sublime, Terminal,
Unity, Unreal, Xcode

VOLUNTEERING

2017–now
Yearly free design or development
project for a good cause, amongst
which feminist organisations, political
activists and young artists.

2015–2016
Organisation of “Rubber Duck
Sessions”, coaching in programming
for bachelor students. icw Gabor
Kerekes and Amir Houieh

2012–2015
Solidays, Paris

2012–2015
Today's Art Festival, The Hague

UPCOMING

Workshop online, DAE, Eindhoven

Interview online, Tech+Art Podcast

Residency online, Otis College of Art and Design, Los Angeles

Lecture US by Night 2021, Antwerp

2020

Lecture “The Creative Algorithm”, Pakhuis de Zwijger, Amsterdam

Lecture Lecture series at Grafill organisations in Oslo, Stavanger and Tromsø

Lecture BNO Utrecht, Kapitaal, Utrecht

Workshop “Type in Motion” during Tech Week, KABK, The Hague

2019

Lecture ThingsCon festival, Rotterdam

Lecture Portfoliopresentation and short opening contribution, DEMO Festival, Amsterdam

Interview Duke & Grace, Gent

Workshop “Rituals and Routines”, HfG Offenbach, Offenbach

Exhibition “StreetSwipe”, Museum night, Amsterdam. icw Sjoerd ter Borg and Aesthetics of Exclusion

Panel “Subjectivity of ML/AI”, DDW, Eindhoven. Moderation by Saskia van Stein

Lecture “DESIGN+CODE”, MABA Fondation des Artistes, Paris

Exhibition “Designing Tools”, Weltformat Graphic Design Festival, Luzern

Exhibition CYCLI, WestEndProjekt, The Hague

Workshop “Type Noise”, Captcha Festival, Mannheim

Lecture “The Agency of Machines”, for

FIBER, “What do Machines Dream of?”, NewWerktheater, Amsterdam

Lecture “Using Machine Learning as Design Tool”, Emerce Next, Amsterdam

Exhibition “What Happened to the Future?”, Kunsthal, Rotterdam. icw Yara Veloso and Poetry International

Exhibition “Botanica Variegata”, Salone del Mobile, Milan. icw Sjoerd ter Borg and Aesthetics of Exclusion

Lecture “Using Machine Learning as Design Tool”, Tweakers Development Summit, Utrecht

Lecture Processing Community Day, Amsterdam

Feature “Eye on Design”, AIGA magazine, about the impact of artificial intelligence on the design practice.

2018

Exhibition “Hello World”, Creative Coding Utrecht (CCU), Utrecht

Workshop **Lecture** “Designing for Real Time Data”, Swiss Interactive Media Design Day, St. Gallen

Lecture “The Acceleration of Generative Design”, Digital Wednesdays x Dutch Design Week, DDW, Eindhoven. With Tim Rodenbröker, Patrick Hübner, Just van Rossum

Exhibition “Genetic Encryption”, Leiden University, Leiden. icw Vera Williams

Lecture “Using AI for Visual Solutions”, Confront Festival, Malmö

Lecture The Hmm (by Anja Groten), sSquare, Amsterdam

Workshop Hackers & Designers Summer Academy 2018, Amsterdam. icw Jaroslav Toussaint

Prize Nomination Seeds for the Future Summer School, Huawei, Shenzhen

Interview Crazy Cool Developers

Exhibition “Typomania”, Museum of Moscow, Moscow. icw RUDE Collective

Exhibition Installation at “Love Hotel: The Plastic Womb”, Paard van Troje, The Hague

Exhibition “Platform as Habitat”, “My Practice, My Politics”, Salone del Mobile, Milan

Prize Arts/Science Honours Programme, Koninklijke Nederlandse Akademie van Wetenschappen (KNAW)

2017

Presentatie URL Presentation, “Facetime”, The Hague

Exhibition “Manifestations”, DDW, Eindhoven. icw Erik van der Veen

Exhibition “The 25th Hour”, Audi Summit, Barcelona. I.b. LUST

Prize “Best Thesis Design Award”, thesis of Isabelle van Hemert, KABK, The Hague

Performance VJ show at “RUDE Festival”, Berlin

Exhibition “Images That Do Not Exist”, “Vincent op Vrijdag”, Van Gogh Museum, Amsterdam

2016

Lecture **Exhibition** Elektron, Breda

Lecture “On IoT and Consumerism”, ArtScience department, KABK, The Hague

Lecture **Exhibition** “Connected and Absurdum”, symposium “How to Stay Human in the Infosphere”, _V2, Rotterdam

Prize “Schoolhub”, Hackathon Ministerie van Onderwijs, Waag Society, Amsterdam. icw Amir Houieh, Gábor Kerekes, Pascal Schilp

Prize **Exhibition** “Graphic Design Department Award”, KABK, The Hague

Exhibition “Running Out”, Exhibition “RESET”, Salone del Mobile, Milan. icw Amir Houieh, Gábor Kerekes, Niels Schrader