

# VERA VAN DE SEYP B. 1993, (SHE, HER)

Vera van de Seyp is a designer, creative coder and media artist. She has great interest in artificial intelligence, languages and finding systems in chaos. She works as designer/artist, teaches at ArtEZ, Arnhem and the Royal Academy of Art, The Hague and gives workshops and lectures across the world to inspire makers to code and make their own tools.

## CONTACT

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## EDUCATION

2017-2020 MSc Media Technology (with honours),  
Master of Science, Leiden University, Leiden NL

2018 Mandarin A1, Beijing Language and Culture  
University, Beijing CN

2012-2015 BA Graphic Design (with honours),  
Royal Academy of Art (KABK), The Hague NL

2014-2015 Erasmus Bachelor Visual Communication,  
Weißensee Kunsthochschule, Berlin DE

2014-2015 Erasmus Bachelor Audiovisual Programming,  
Universität der Kunste (UDK), Berlin DE

2011-2012 French Language and Literature (FLE B2),  
Université Pantheon-Sorbonne, Paris FR

2011-2012 Art History, Ecole France Langue, Paris FR

2005-2011 Pre-university school, Stedelijk Gymnasium  
Leiden, Leiden NL

## RESIDENCIES

2021 Residency, Physic Garden Network, Nelson UK

2021 Residency, project space soft power, Berlin DE

2020 Residency, Q21, Vienna AT

2020 Residency, Otis College of Art and Design, Los  
Angeles US

2019 Sandberg x Mediapark Masterclass, Sandberg  
Institute, Amsterdam NL

2018 Hackers and Designers Summer Academy 2018,  
Amsterdam NL

2018 *Seeds for the Future* program, Huawei, Shenzhen CN

2018 Arts/Science Honours Programme, Royal  
Netherlands Academy of Arts and Sciences (KNAW),  
Amsterdam NL

## EXPERIENCE

2021  
Initiator and organisor of  
ITERATIONS symposium,  
an annual inclusive creative  
coding event.

2019-NOW  
Tutor at ArtEZ, Arnhem NL  
and The Royal Academy of  
Art, The Hague NL, graphic  
design departement

2019-NOW  
Co-admin of the  
Generative Design  
Research Network,  
with Tim Rödenbroker

2016-NOW  
Freelance designer for  
several clients, selection,  
such as Kunsthall, KABK,  
VANS, Serpentine Galleries

2016-2017  
Lead designer at LUST NL

2015-2016  
Front-end web-developer  
and designer at IGNE,  
Utrecht NL

2015  
Internship at LUST  
(RNDR), The Hague NL

## VOLUNTEERING

2020-2021  
Co-created Mijn Stem Is  
Groen, First online climate  
march for children in NL.  
ICW Lesley Moore

2018  
Identity and website for  
Bits Of Freedom, Big  
Brother Awards.

2017-NOW  
Free graphic design and  
development services for  
several good causes.

2015-2016  
Organisation of  
"Rubber Duck", free weekly  
programming classes for  
BA students.

2015  
Solidays volunteer, Paris

2012-2015  
Today's Art Festival  
volunteer, The Hague

## KEYWORDS

artificial intelligence,  
creative coding, critical  
design, data scraping,  
data visualization, digital  
craftsmanship, DIY  
engineering, graphic  
design, installations,  
interaction design, machine  
learning, maps, media art,  
neural networks, research,  
typography, web-design

## LANGUAGES

Applescript, C++, CSS,  
Chinese (elementary),  
Dutch (mother tongue),  
English (fluent), French  
(fluent), German  
(proficient), Greek  
(elementary), HTML,  
Java, Javascript, jQuery,  
Latin (just enough to read  
church inscriptions), ml5.  
js, p5.js, PHP, Processing,  
Pure Data, Python, Sass,  
Spanish (elementary)

## SOFTWARE

Ableton, Adobe Creative  
Suite, Arduino, Blender,  
Cinema4D, DrawBot,  
Figma, FontForge,  
GitHub(-Lab), Glyphs,  
Jupyter Notebook,  
OBS, openFrameworks,  
Processing, Pure Data,  
Resolume, Sourcetree,  
Supercollider, Terminal,  
Unity, Unreal, Xcode

## AWARDS

2021 Nomination Dutch  
Design Award for Mijn  
Stem is Groen, NL

2020 Creative Industries  
Talent Development  
programme, NL

2017 Best Thesis Design  
Award, KABK The Hague NL

2016 Winner hackathon  
Ministry of Education,  
Waag Society NL

2016 Graphic Design  
Department Award, KABK  
The Hague NL

# SHOWS, TALKS & WORKSHOPS

## 2021

TALK HEAD, Geneva CH (upcoming)

TALK ZUIBISHE, Shenzhen CN

TALK ITERATIONS, Amsterdam NL

SHOW Gevangen in 't Luie End, Uncloud, Utrecht NL

WORKSHOP School of Intuitions, soft power, Berlin DE

TALK Processing Community Day 2021 organised by Tim Rodenbröker

WORKSHOP NXT Museum, Amsterdam NL

SHOW A Guide to Softer Ware, duo show with Charlotte Rohde, project space soft power, Berlin DE

WORKSHOP Type Aerobics, Otis College of Art and Design, Los Angeles US

TALK Ultrafett, Bielefeld DE

TALK Technische Universität, Istanbul TR

TALK MA Information Design, Design Academy Eindhoven, Eindhoven NL

WORKSHOP MA Critical Inquiry Lab, Design Academy Eindhoven, Eindhoven NL

WORKSHOP Projector School, Kiev UA

WORKSHOP Guest tutor, Design Department, KABK, The Hague NL

WORKSHOP FLUX TYPE, MA Graphic Media Design, LCC, London UK

## 2020

TALK Processing Community Day 2020, Coimbra PT

TALK Experiments in Motion Design, Whatabout:future, Kiev UA

TALK It's All Graphic: Craft 2.0, organised by the Wim Crouwel Institute, Pakhuis de Zwijger, Amsterdam NL

TALK Fault Lines, KABK, The Hague NL

TALK The Future of AI Is Human, LIACS, Leiden University, Leiden NL

TALK AI + TYPE, organised by Creative Coding Utrecht NL

TALK Meetup organised by Tim Rodenbröker

INTERVIEW Tech+Art podcast

WORKSHOP Design Agency in the Age of Automation, MA Critical Inquiry Lab, Design Academy Eindhoven NL

TALK How (not) to work with AI, Pecha Kucha Amsterdam NL

TALK The Creative Algorithm, Pakhuis de Zwijger, Amsterdam NL

TALK Tour at Grafill organisations in Oslo, Stavanger and Tromsø NO

TALK BNO, Kapitaal, Utrecht NL

WORKSHOP Type in Motion, KABK, The Hague NL

## 2019

TALK ThingsCon, Rotterdam NL

TALK DEMO Festival, Amsterdam NL

WORKSHOP Rituals and Routines, Hfg Offenbach DE, ICW Charlotte Rohde, Nadine Kolodziej, Raman Djafari

TALK Subjectivity of ML/AI, Dutch Design Week, Eindhoven NL. Moderated by Saskia van Stein

WORKSHOP Type Noise, Captcha Festival, Mannheim DE

TALK The Agency of Machines, representing FIBER, NewWerktheater, Amsterdam NL

TALK Using Machine Learning as Design Tool, Emerce Next, Amsterdam NL

SHOW What Happened to the Future?, Kunsthal, Rotterdam NL. ICW Yara Veloso and Poetry International

SHOW Botanica Variegata, Salone del Mobile, Milan IT. ICW Aesthetics of Exclusion

TALK Machine Learning as Design Tool, Tweakers Development Summit, Utrecht NL

TALK Processing Community Day, Amsterdam NL

INTERVIEW Feature in the AIGA magazine Eye on Design on the impact of AI on design jobs in the future

## 2018

SHOW Hello World, CCU, Utrecht NL

WORKSHOP Real Time, Big at Swiss Interactive Media Design Day, Sankt Gallen, Switzerland

TALK The Acceleration of Generative Design, Digital Wednesdays x Dutch Design Week. Eindhoven NL

SHOW Genetic Encryption, Leiden University, Leiden NL. ICW Vera Williams

TALK Keynote at Confront Festival, Malmö, Sweden

TALK The Hmm (by Anja Groten), Amsterdam NL

WORKSHOP Hackers and Designers Summer Academy 2018, Amsterdam NL. ICW Jaroslav Toussaint

INTERVIEW Interview with Crazy Cool Developers (online)

SHOW Typomania, ICW RUDE Collective, Museum of Moscow, Moscow RU

SHOW Light installation Love Hotel: The Plastic Womb, Paard van Troje, Den Haag NL

SHOW Platform as Habitat, exhibited at My Practice, My Politics, Salone del Mobile, Milan IT

## 2017

SHOW Exhibition at "Manifestations", Dutch Design Week, Eindhoven NL, ICW Erik van der Veen

SHOW Installation The Future of Driving at Audi Summit Barcelona ES, ICW LUST

SHOW RUDE Festival, Berlin DE

SHOW Images That Do Not Exist, exhibition Vincent op Vrijdag, Van Gogh Museum, Amsterdam

## 2016

TALK Design Process, Elektron Breda NL

TALK A collection of IoT objects, KABK, Den Haag NL

SHOW Connected ad Absurdum, Symposium How to Stay Human in the Infosphere, V2, Rotterdam NL

SHOW Running Out, exhibition RESET Salone del Mobile, Milan IT, ICW Amir Houieh, Gábor Kerekes, Niels Schrader

SHOW A Guide to Divisions, at Poster Design Festival, Chaumont FR, ICW Viktoriya Shydouskaya

SHOW Conditions of Privacy, Design my Privacy, MOTI, Breda NL

INTERVIEW Conditions of Privacy, Bits of Freedom NL

SHOW Self-Tracing, Self-Watching, Transmediale, Berlin DE