

VERA VAN DE SEYP b. 1993, (she/her)

Vera van de Seyp is a designer, creative coder and media artist. She has great interest in artificial intelligence, languages and finding systems in chaos. Currently based in Amsterdam, she works as designer/artist, teaches at ArtEZ, Arnhem and KABK, The Hague and gives workshops and lectures across the world.

CONTACT

Website veravandeseyp.com
Mail info@veravandeseyp.com
Instagram [@veravandeseyp](https://www.instagram.com/veravandeseyp)
Phone [+31 \(0\) 6 2446 3500](tel:+31624463500)

EDUCATION

2020 – 2021
Stimuleringsfonds Talent Development program

2017 – 2020
M.A. Media Technology, Master of Science,
Leiden University, Leiden

2019
Sandberg x Mediapark Masterclass,
Sandberg Institute, Amsterdam

2018
Seeds for the Future Program, Huawei, China

2018
Arts/Science Honours Programme, KNAW

2012 – 2016
Bachelor of Arts, Royal Academy of Art (KABK),
The Hague

2014 – 2015
Erasmus Bachelor Visual Communication,
Weißensee Kunsthochschule, Berlin

2014 – 2015
Erasmus Bachelor Audiovisual Programming,
Universität der Künste (UDK), Berlin

2015
Elective *Letterstudio*: type design and animation
Royal Academy of Art, The Hague

2011 – 2012
French Language and Literature (FLE B2),
Université Pantheon-Sorbonne, Paris

2011 – 2012
Art History, Ecole France Langue, Paris

2005 – 2011
Pre-university school,
Stedelijk Gymnasium Leiden, Leiden

EXPERIENCE

2019 – now
Tutor at ArtEZ, Arnhem and
KABK, The Hague, graphic
design department

2019 – now
Co-admin of the
Generative Design
Research Network,
with Tim Rödenbroker

2016 – now
Freelance designer for
several clients, selection,
such as Kunsthal, KABK
EENWERK, Serpentine
Galleries

2016 – 2017
Lead designer at LUST

2015 – 2016
Front-end web-developer
and designer at IGNE,
Utrecht

2015
Internship at LUST
(RNDR), The Hague

VOLUNTEERING

2020 – 2021
Co-built Mijn Stem Is
Groen, First online climate
march for children in the
Netherlands.

2018
Identity and website for
Bits Of Freedom, Big
Brother Awards.

2017 – now
Free graphic design and
development services for
several good causes.

2015 – 2016
Organisation of
“Rubber Duck”, free weekly
programming classes for
BA students.

2015
Solidays volunteer, Paris

2012 – 2015
Today's Art Festival
volunteer, The Hague

WORK FIELD

artificial intelligence,
creative coding, critical
design, cryptography,
data scraping, data
visualization, digital
craftsmanship, DIY
engineering, editorial
design, graphic design,
installations, interaction
design, machine learning,
maps, media art, neural
networks, research,
typography, web-design

LANGUAGES

Applescript, C++,
CSS, Dutch (mother
tongue), English (fluent),
French (fluent), German
(proficient), HTML, Java,
Javascript, jQuery, Latin
(just enough to read church
inscriptions), ml5.js, p5.js,
Processing, Pure Data,
Python, Sass, Spanish
(working knowledge)

SOFTWARE

Ableton, Adobe Creative
Suite (Illustrator, InDesign,
Premiere Pro, Photoshop),
Arduino, Atom, Blender,
Cinema4D, DrawBot,
FontForge, GitHub, GitLab,
Glyphs, Jupyter Notebook,
openFrameworks,
Processing, Pure Data,
Resolume, Sourcetree,
Sublime, Terminal, Unity,
Unreal, Xcode

EXHIBITIONS-LECTURES-PRIZES

2021

WORKSHOP Workshop at NXT Museum, Amsterdam.

INTERVIEW Dirty Furniture (online).

ARTIST TALK ULTRAFETT, Bielefeld (online).

LECTURE Technische Universit t Istanbul (online).

LECTURE MA Information Design, Design Academy Eindhoven, Eindhoven (online).

WORKSHOP MA Critical Inquiry Lab, Design Academy Eindhoven, Eindhoven (online).

WORKSHOP Projector, Kiev (online).

TEACHING Guest tutor, Design Department, KABK, The Hague (online).

WORKSHOP MA Graphic Media Design, LCC, London (online).

2020

LECTURE **PANEL TALK** Processing Community Day, Coimbra (online).

LECTURE "Experiments in Motion Design" organised by Whatabout:future, Kiev (online).

LECTURE **Q&A** "It's All Graphic: Craft 2.0", organised by the Wim Crowwel Institute, Pakhuis de Zwijger, Amsterdam.

LECTURE Fault Lines, KABK, The Hague (online).

LECTURE **Q&A** "The Future of AI Is Human" Symposium, LIACS, Leiden University, (online).

RESIDENCY Artist residency at Q21, Vienna.

LECTURE AI & TYPE meetup organised by Creative Coding Utrecht, (online).

GRANT Stimuleringsfonds Talent Development.

LECTURE **Q&A** meetup organised by Tim Rodenbr ker (online).

INTERVIEW Tech+Art podcast (online).

WORKSHOP "Design Agency in the Age of Automation", MA Critical Inquiry Lab, Design Academy Eindhoven.

LECTURE "How (not) to use AI", Pecha Kucha Amsterdam.

LECTURE "The Creative Algorithm", Pakhuis de Zwijger, Amsterdam

LECTURE series at Grafill organisations in Oslo, Stavanger and Troms , Norway

LECTURE BNO, Kapitaal, Utrecht.

WORKSHOP "Type in Motion" KABK, The Hague

2019

LECTURE **PANEL TALK** ThingsCon, Rotterdam

LECTURE **SPEECH** DEMO Festival, Amsterdam

PANEL TALK Subjectivity of ML/AI, Dutch Design Week, Eindhoven. Moderated by Saskia van Stein

WORKSHOP "Type Noise", Captcha Festival, Mannheim.

LECTURE "The Agency of Machines", representing FIBER, NewWerktheater, Amsterdam

LECTURE "Using Machine Learning as Design Tool", Emerge Next, Amsterdam

EXHIBITION "What Happened to the Future?", Kunsthal, Rotterdam. ICW Yara Veloso and Poetry International

EXHIBITION "Botanica Variegata", Salone del Mobile, Milan. ICW Sjoerd ter Borg

LECTURE "Using Machine Learning as Design Tool", Tweakers Development Summit, Utrecht

LECTURE Processing Community Day, Amsterdam

FEATURE Feature in the AIGA magazine "Eye on Design" on the impact of AI on graphic design jobs in the future.

2018

EXHIBITION "Hello World", Creative Coding Utrecht (CCU)

WORKSHOP **LECTURE** Workshop on Real Time data and a lecture on Big Data at Swiss Interactive Media Design Day, Sankt Gallen, Switzerland

LECTURE Lecture 'The Acceleration of Generative Design' at Digital Wednesdays x Dutch Design Week. Alongside Tim Rodenbr ker, Patrick H bner, Just van Rossum. DDW, Eindhoven

EXHIBITION Exhibition 'Genetic Encryption' at Leiden University, Leiden. ICW Vera Williams

LECTURE Keynote at Confront Festival, Malm , Sweden

LECTURE The Hmm (by Anja Groten), Amsterdam

WORKSHOP Hackers & Designers Summer Academy 2018, Amsterdam. ICW Jaroslav Toussaint

PRIZE Nomination for Seeds for the Future program, Huawei, Shenzhen, China.

2018

INTERVIEW Interview with Crazy Cool Developers

EXHIBITION “Typomania”, ICW RUDE Collective, Museum of Moscow, Moscow

EXHIBITION **INSTALLATION** Light installation at “Love Hotel: The Plastic Womb”, Paard van Troje, Den Haag

EXHIBITION Project *Platform as Habitat*, exhibited at “My Practice, My Politics”, Salone del Mobile, Milan

PRIZE Arts/Science Honours Programme Dutch Academic Institute for Sciences (KNAW)

2017

PRESENTATION URL Presentation, “Facetime”, The Hague

EXHIBITION Exhibition at “Manifestations”, Dutch Design Week, Eindhoven, ICW Erik van der Veen

INSTALLATION Installation *The Future of Driving* at Audi Summit Barcelona, ICW LUST

PRIZE “Best Thesis Design Award”, KABK, The Hague

VJ PERFORMANCE “RUDE Festival”, Berlin

EXHIBITION *Images That Do Not Exist*, exhibition “Vincent op Vrijdag”, Van Gogh Museum, Amsterdam

2016

EXHIBITION **LECTURE** *On Process*, Elektron, Breda

LECTURE *On IoT and Consumerism*, KABK, Den Haag

LECTURE **EXHIBITION** *Connected ad Absurdum*, Symposium “How to Stay Human in the Infosphere”, V2, Rotterdam

PRIZE Winner Hackathon Ministry of Education Waag Society, Amsterdam, project *Schoolhub* ICW Amir Houieh, Gábor Kerekes, Pascal Schilp

PRIZE **EXHIBITION** “Graphic Design Department Award”, KABK, The Hague

EXHIBITION *Running Out*, exhibition “RESET” Salone del Mobile, Milan, ICW Amir Houieh, Gábor Kerekes, Niels Schrader

2015

EXHIBITION *A Guide to Divisions*, “Poster Design Festival”, Chaumont, ICW Viktoria Shydouskaya

EXHIBITION *Conditions of Privacy*, “Design my Privacy”, MOTI, Breda

FEATURE *Conditions of Privacy*, Bits of Freedom

EXHIBITION **INSTALLATION** *Self-Tracing, Self-Watching*, “Transmediale Festival”, Berlin

2014

PRIZE *Rekenkamer*, The Hague, ICW Caitlin Berner

EXHIBITION *Dutch Boom Bike* at Designkwartier, The Hague, ICW Erik van der Veen

2013

EXHIBITION *Freedom*, Vrijheid Hou Je Nooit Vast Affiche Galerij, The Hague